



OAKTREEWEB E-Commerce Plans 2007

(use this information for planning purposes only; prices are subject to change without notice)

Description	3 E-Commerce Plans		
	1 - BASIC CART	2 - PREMIER	3 - ENTERPRISE
	\$29.95/month	\$49.95/month	\$49.95/month
Set-up fee	\$395	\$395	\$1500
Domain name	na	inc	inc
E-Commerce Software	inc	inc	inc
Max items	100	unlimited	unlimited
E-mail accounts (FREE)	10	250	250
128 bit SSL Certificate (provided by 3 rd party)	na	\$80/yr	\$80/yr
PayPal (no monthly fees or set up fees, small transaction fee)	Yes	Yes or your own	Yes or your own
Merchant account (provided by 3 rd party)	na	Your bank	Your bank
Payment provider, your choice (\$29/mo estimate)	na	AuthorizeNet or other	AuthorizeNet or other
MySQL upgrade	\$150	\$150	inc
Search engine submit/monthly/optimization	\$49/12.50/750	\$49/12.50/750	\$49/12.50/750
Populate store items/SKUs (inc)	10	25	50
Support – E-mail	basic	basic	priority
Support – Telephone	30 days	30 days	unlimited
Support – Chat	na	na	na
Support – Online/HELP	Yes	Yes	Yes
Monthly maintenance after 1 st 30 days	\$55/hour	\$55/hour	\$55/hour
E-mail Marketing – newsletter and campaigns	Custom	Custom	Custom
WebSite Traffic Analysis	No	Yes	Yes
HTML Editor for Product Data descriptions	\$95	\$95	\$95
Coupons/Gift Certificates	quote	quote	quote
Upsell images	quote	quote	quote
Customer Order History	quote	quote	quote
Advanced images/file upload, doc, pdf, other	quote	quote	quote
UPS Shipping (real time)	quote	quote	quote
Photography	\$75/hour	\$75/hour	\$75/hour
Special offer			3 months FREE after

Notes/Other Tasks

1. PayPal can be use in any of the three cases as a Payment Processor.
2. 128 bit SSL Security Certificate, Merchant account and Payment Provider services are available by 3rd party services.
3. Domain names are purchased as a business courtesy for plan options 2, 3.
4. Plan 1: Basic Shopping Cart – the Internet address of your store would be in the form www.cbiznet.net/yourstorename (web site and cart software included in hosting fee)
5. Plans 2,3: Small Business Premier or Custom Enterprise Business – the Internet address of your store would be in the form www.yourstorename.com (web site and cart software included in hosting fee)
6. General Information - The first two plans 1,2 are “turnkey stores” based on existing designs. You can choose your banner and logo colors. The “Enterprise Plan 3 ” option is a full custom designed web site and store.
7. The store administration section provides the merchant a large set of store management options. These include adding products, long and short product descriptions, uploading thumbnail and large product images, adding prices, weights, colors, sizes, styles or custom options, up-sell product option (unlimited number of associations), customer profile management, shipping costs and methods, taxes, main categories (unlimited number), secondary categories (unlimited number), keyword search, category search, store settings, email addresses, user id and passwords, and a help section for online assistance. Plus a few more...
8. Getting started scenario – download screenshots:
 - (1) [Company settings](#)
 - (2) [Main Categories](#) and [Secondary Categories](#)
 - (3) [Product Data](#) (name, short description, long description, main categories, secondary categories)
 - (4) [Shipping methods, weights, ranges, rates](#)
 - (5) [Taxes](#)
 - (6) Product pictures (see 3, above)
 - (7) Reports (na)
 - (8) Upload product information from spread sheet files if available (CSV files)..
9. Use [Froogle \(by Google\)](#) to make direct product links from Google to your products.
10. Establish procedures for order management.
11. Establish procedures for telephone order entry.

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